

Growth at different speeds

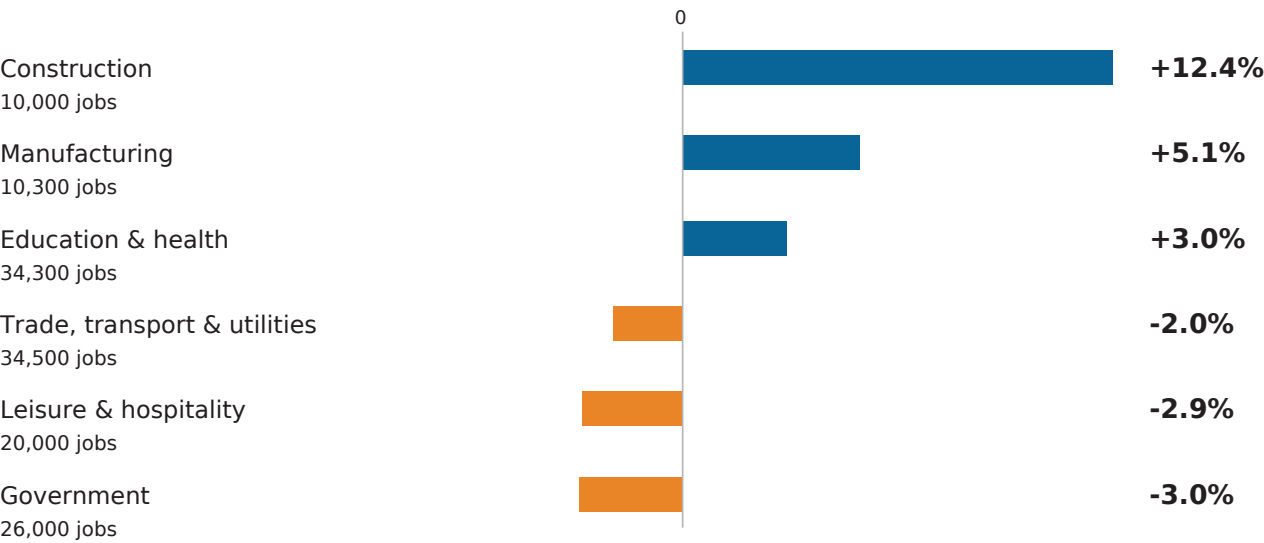
Shreveport-Bossier City metropolitan area

171,200 payroll jobs

August 2026 | +0.3% from August 2025

SELECTED INDUSTRIES: YEAR-OVER-YEAR CHANGE

August 2026 versus August 2025



A SEPARATE VIEW: RESIDENTS

July 2025 compared with July 2026

4.5% to 4.2%

Unemployment rate

669 fewer

People in the labor force

Employed residents: 165,327 to 165,132, a decline of 195.

Sources: U.S. Bureau of Labor Statistics, Economy at a Glance and Metropolitan Area Employment and Unemployment, Table 1. Checked Sept. 25, 2026. August payroll and July 2026 resident figures are preliminary. Not seasonally adjusted. Jobs and residents are different measures. Resident employment calculated as labor force minus unemployed. Selected industries do not represent every sector.

Plans, phases and payrolls

Selected Caddo-Bossier projects. Figures are not additive.

AMAZON / THREE DATA-CENTER CAMPUSES

\$18 billion planned

Up to 750 full-time data-center jobs at full buildout.
August 2026 update replaces the initial \$12 billion plan.

SLB / SHREVEPORT EXPANSION

\$30 million announced

600 direct new jobs expected; staffing planned through 2027.
December 2025 announcement, not a current hiring count.

FRYMASTER / MANUFACTURING EXPANSION

\$11.5 million announced

47 direct new jobs expected; 511 existing positions retained.
Shipping and warehousing underway; manufacturing expected late 2026.

AKSTON / ANIMAL-HEALTH MANUFACTURING

\$7 million announced

69 direct new jobs expected over five years.
February 2026 account: build-out and commissioning underway.

G-UNIT / ENTERTAINMENT REDEVELOPMENT

More than \$124 million planned

Three venues; state agreement announced January 2026.
Long-term impact projections are not current permanent headcounts.

SKYWEST / MAINTENANCE BASE

127 active local employees

Actual headcount reported by the airport as of Sept. 17, 2026.
Base opened July 21, 2025; hiring ongoing.

Sources: Amazon (Aug. 18, 2026); LED announcements (SLB, Dec. 9, 2025; G-Unit, Jan. 12, 2026; Frymaster, Sept. 15, 2026); Akston (Feb. 2026); Mark Crawford, Shreveport Regional Airport, written information supplied to BIZ. Announcement-stage figures are plans, not spending completed or jobs filled. Status descriptions retain their source dates; no summed investment or jobs total.