

Shreveport-Bossier MSA Riverboat Casino Adjusted Gross Revenue

JULY 2025			AUGUST 2025		SEPTEMBER 2025	
CASINO	TOTAL AGR	% CHANGE FROM PRIOR MONTH	TOTAL AGR	% CHANGE FROM PRIOR MONTH	TOTAL AGR	% CHANGE FROM PRIOR MONTH
BOOMTOWN BOSSIER	\$2,986,939	-17.1%	\$3,340,075	11.8%	\$2,919,505	-12.6%
BALLY'S SHREVEPORT	\$6,355,588	-17.8%	\$7,140,327	12.3%	\$5,424,069	-24.0%
HORSESHOE	\$13,589,864	27.0%	\$11,726,022	-13.7%	\$9,493,762	-19.0%
LIVE! CASINO	\$9,446,032	-17.5%	\$10,656,817	12.8%	\$8,027,028	-24.7%
SAM'S TOWN	\$2,798,646	-4.7%	\$3,246,155	16.0%	\$2,441,383	-24.8%
MARGARITAVILLE	\$10,967,134	-24.8%	\$12,576,157	14.7%	\$10,909,595	-13.3%

SOURCE: Louisiana State Police Gaming Division

Shreveport-Bossier MSA Riverboat Casino Admissions

JULY 2025				AUGUST 2025			SEPTEMBER 2025		
CASINO	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE
BOOMTOWN BOSSIER	42,228	45,712	-8.25	41,925	42,228	-0.72	37,424	41,925	-12.03
BALLY'S SHREVEPORT	90,261	105,005	-16.33	99,054	90,261	8.88	78,768	99,054	-25.75
HORSESHOE	62,321	63,705	-2.22	67,659	62,321	7.89	58,593	67,659	-15.47
LIVE! CASINO	124,244	146,007	-17.52	114,479	124,244	-8.53	98,386	114,479	-16.36
SAM'S TOWN	36,286	40,333	-11.15	36,215	36,286	-0.20	29,701	36,215	-21.93
MARGARITAVILLE	100,823	99,051	1.76	92,777	100,823	-8.67	89,287	92,777	-3.91

SOURCE: Louisiana State Police Gaming Division

Shreveport-Bossier Estimated OMV Sales

LOCATION	JULY 2025	PREVIOUS MONTH	% CHANGE	AUG 2025	PREVIOUS MONTH	% CHANGE	SEPT 2025	PREVIOUS MONTH	% CHANGE
CITY OF SHREVEPORT	\$33,763,127	\$36,032,982	-6.72	\$38,390,182	\$33,763,127	12.05	\$34,553,600	\$38,390,182	-11.10
CITY OF BOSSIER	\$12,178,935	\$13,393,070	-9.97	\$14,303,360	\$12,178,935	14.85	\$11,489,865	\$14,303,360	-24.49
CADDO PARISH	\$142,230,000	\$156,497,000	-10.03	\$162,427,000	\$142,230,000	12.43	\$148,643,600	\$162,427,000	-9.27
BOSSIER PARISH	\$34,148,779	\$35,727,449	-4.62	\$39,268,491	\$34,148,779	13.04	\$34,709,573	\$39,268,491	-13.13

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

Shreveport-Bossier MSA Estimated Retail Sales

LOCATION	JULY 2025	PREVIOUS MONTH	% CHANGE	AUG 2025	PREVIOUS MONTH	% CHANGE	SEPT 2025	PREVIOUS MONTH	% CHANGE
CITY OF SHREVEPORT	\$512,239,290	\$507,787,126	0.87	\$519,855,391	\$512,239,290	1.47	\$492,209,441	\$519,855,391	-5.62
CITY OF BOSSIER	\$237,816,152	\$223,428,828	6.05	\$230,023,306	\$237,816,152	-3.39	\$234,875,790	\$230,023,306	2.07
CADDO PARISH	\$619,558,639	\$638,875,089	-3.12	\$618,107,863	\$619,558,639	-0.23	\$588,309,595	\$618,107,863	-5.07
BOSSIER PARISH	\$294,703,294	\$330,430,743	-12.12	\$304,768,539	\$294,703,294	3.30	\$314,026,373	\$304,768,539	2.95

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

Shreveport-Bossier MSA Estimated Hotel/Motel Sales

LOCATION	JULY 2025	PREVIOUS MONTH	% CHANGE	AUG 2025	PREVIOUS MONTH	% CHANGE	SEPT 2025	PREVIOUS MONTH	% CHANGE
BOSSIER CITY/PARISH	\$7,795,809	\$7,286,878	6.53	\$7,439,568	\$7,795,809	-4.79	\$6,925,496	\$7,439,568	-7.42
SHREVEPORT/CADDO	\$8,663,932	\$7,881,178	9.03	\$7,872,960	\$8,663,932	-10.05	\$7,252,296	\$7,872,960	-8.56

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

Shreveport-Bossier MSA Construction Permits & Values

JULY 2025	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	\$15,560,023	110	\$15,297,761	554
BOSSIER CITY	\$7,842,947	25	\$4,645,637	258
CADDO PARISH	\$747,482	9	\$3,269,230	63
BOSSIER PARISH	\$75,000	20	\$10,901,970	61

AUGUST 2025	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	\$23,824,346	119	\$15,146,201	486
BOSSIER CITY	\$4,998,358	46	\$8,602,496	265
CADDO PARISH	\$295,185	6	\$2,256,606	48
BOSSIER PARISH	\$0	14	\$6,824,117	62

SEPTEMBER 2025	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	\$7,988,089	106	\$8,882,076	483
BOSSIER CITY	\$4,921,282	22	\$5,318,924	322
CADDO PARISH	\$447,675	14	\$543,793	40
BOSSIER PARISH	\$209,000	27	\$10,012,798	92

SOURCE: Bossier Permit Office; Shreveport Permits Office

The Port of Caddo-Bossier Cargo Tonnage

TONNAGE	JULY 2025	AUGUST 2025	SEPTEMBER 2025
BARGE TONNAGE	8,802.81	54,055.65	39,529.14
BARGE TONNAGE YTD	267,190.55	321,246.20	360,775.34
RAIL TONNAGE	87,946.08	71,711.77	83,516.78
RAIL TONNAGE YTD	447,619.54	519,331.31	602,848.09

SOURCE: The Port of Caddo-Bossier

Employment Shreveport-Bossier MSA

JULY 2025			AUGUST 2025			SEPTEMBER 2025		
LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE	LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE	LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE
169,216	7,799	4.6%	168,007	7,142	4.3%	RELEASES NOVEMBER 7TH		

SOURCE: U.S. Bureau of Labor Statistics